

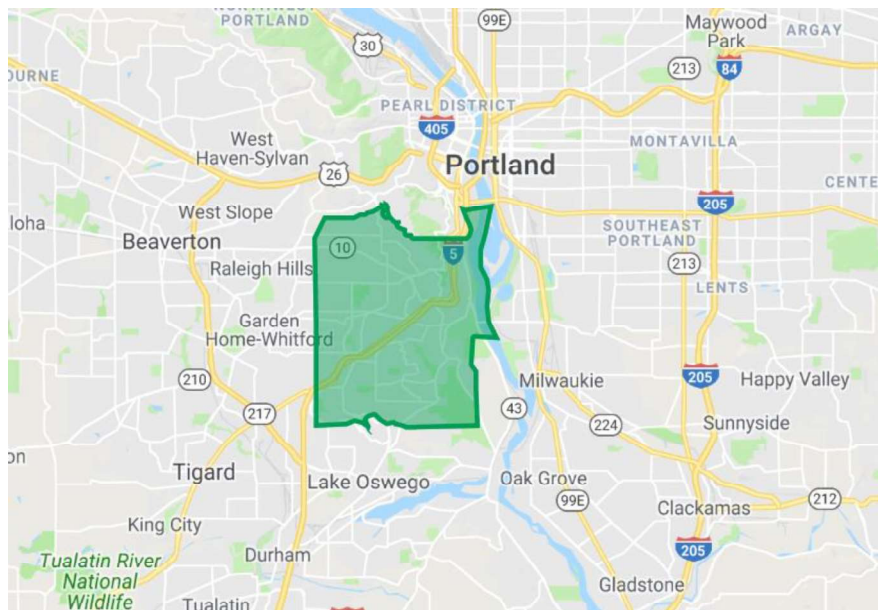
# SOUTHWEST PORTLAND



## 2019 Sponsorship Packages

SW Portland Little League (SWPLL) is a non-profit provider of baseball and softball programs in SW Portland, Oregon. SWPLL is chartered by Little League International and is part of Oregon District 4, a unit of several Little Leagues west of the Willamette River.

SWPLL is the largest little league in Oregon with over 500 participating families and 650 registered players.



SWPLL Boundary

- **500+** participating families
- **650** registered players
- **Locally centered** in SW Portland

### Website Sponsor

Entry level sponsorship offering great exposure to over 2,000 visitors a year at [www.swpll.org](http://www.swpll.org).

Description	Benefits	Cost	Available
<b>Sponsor's logo image and description of business will be displayed on the Sponsorship page of <a href="http://www.swpll.org">www.swpll.org</a> with a link back to sponsor's website. Logo images should be no more than 220 pixels wide and 300 pixel tall, 72 dpi. Sponsors supply their own graphics.</b>	<b>Over 2,000 website visits annually, direct link to sponsor website.</b>	<b>\$150</b>	<b>15</b>

### Weekly Game Sponsor

Sponsor games for the entire league. Using SWPLL's closed circuit email system every family in the league (over 500) will receive an email for that week's games dedicated to your organization.

Description	Benefits	Cost	Available
<b>Email to entire league with link to your business website or promotional item. Track ROI by offering unique discount codes or landing pages.</b>	<b>Over 500 local families receive an email dedicated to your business on a closed network email with a high open rate.</b>	<b>\$175</b>	<b>6</b>

### Division Sponsor

As a division sponsor, your organization will have your logo/branding on the sleeve of every team within a division (i.e. all T-Ball teams, A, AA, AAA, Majors, etc.)

Description	Benefits	Cost	Available
<b>Company logo/branding on the sleeve of a SWPLL division.</b>	<b>Guarantee of at least 6 teams and approximately 60 players. Sponsor organization will also be recognized on the league website and all schedule communications.</b>	<b>\$500</b>	<b>5</b>

### Anchor Sponsor

Anchors will have access to all levels of sponsorship

Description	Benefits	Cost	Available
<b>Premium website logo, social media acknowledgement, one weekly game sponsor, one division sponsor, banner at Markham Elementary main field and acknowledgment during opening ceremonies at Alpenrose.</b>	<b>Maximum exposure across all SWPLL platforms.</b>	<b>\$2,500</b>	<b>2</b>